

The Association of Entrepreneurship Education and Entrepreneurial Intention among University Students in the Eastern Cape Province of South Africa

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ABSTRACT The aim of the study was to determine whether entrepreneurship education stimulates students' interest in becoming entrepreneurs. The study also examined how entrepreneurship education influences the development of various entrepreneurial characteristics. A quantitative research design was used. Questionnaires were administered to a convenient sample of 150 students at a university in the Eastern Cape Province of South Africa. The Chi-Square test and Pearson product moment correlation were run to test for association between variables using SPSS. The findings of the research showed that although there is no direct relationship between entrepreneurship education and entrepreneurial intention, there are significant associations between entrepreneurship education and the antecedents of entrepreneurial intention. Educating students in the field of entrepreneurship enhances their entrepreneurial skills hence; entrepreneurship education should be incorporated into school curriculum in order to promote entrepreneurship.